

Full Title:	Legal & Ethical Issues in Crea
Module Code:	LAW U7003
Credits:	5
Valid From:	Semester 1 - 2009/10 (September 2009)
Module Delivered in	1 programme(s)
Module Description:	It is imperative for all students to develop an understanding of the legal aspects of the creative media industry at both a national and international level. The aim of this module is to produce students with a knowledge of the legal and ethical issues surrounding the creation of multimedia content, while simultaneously developing their use of appropriate language within this context.
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Demonstrate a thorough understanding of both Irish and international legal and ethical issues affecting multimedia production and distribution. 2. Demonstrate the ability to identify these issues early on in a production process and problem-solve accordingly. 3. Demonstrate an understanding of the legal terminology involved. 	

Module Content & Assessment

Indicative Content
The Irish Legal System how it works.
Formation of legal contracts Written Vs Verbal. Contracts studied will span the multimedia process and cover areas such as temporary employment, intellectual property rights, development, production, co-production, distribution, etc.
Civil Vs Criminal Law Researching case studies using a variety of methods – online, newspapers, journals, library, and databases.
Defamation n/a
Passing off. Branding, Image rights, Cybersquatting
Intellectual property Copyright, US Vs European, Ownership & Infringement.
Sampling 'sweat of the brow', Defences against copyright, Database rights.
Patents. Trademarks, design rights, where does multimedia fall?
Privacy right to, invasion of, online.
Obscenity pornography and the Internet, Incitement to Hatred.
Data Protection E-writing and signatures, Censorship.

Assessment Breakdown	%
Course Work	50.00%
End of Module Formal Examination	50.00%

Full Time

Course Work							
<i>Assessment Type</i>	<i>Assessment Description</i>	<i>Outcome addressed</i>	<i>% of total</i>	<i>Marks Out Of</i>	<i>Pass Marks</i>	<i>Assessment Date</i>	<i>Duration</i>
Written Report	n/a	1,3	25.00	0	0		0
Presentation	n/a	1,3	25.00	0	0		0

No Project

No Practical

End of Module Formal Examination							
<i>Assessment Type</i>	<i>Assessment Description</i>	<i>Outcome addressed</i>	<i>% of total</i>	<i>Marks Out Of</i>	<i>Pass Marks</i>	<i>Assessment Date</i>	<i>Duration</i>
Formal Exam	End-of-Semester Final Examination	1,2,3	50.00	0	0	End-of-Semester	0

Reassessment Requirement**A repeat examination**

Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	No Description	1.00	Every Week	1.00
Tutorial	During tutorials, relevant case studies will be presented, discussed and examined in-depth. In addition, guest lecturers with valuable experience in this area are considered a vital part of the module, and will be invited to speak to the class on certain issues.	2.00	Every Week	2.00
Directed Reading	No Description	3.33	Every Week	3.33
Independent Study	No Description	4.00	Every Week	4.00
Total Weekly Learner Workload				10.33
Total Weekly Contact Hours				3.00

This course has no Part Time workload.

Resources
<i>Recommended Book Resources</i>
<p>McGonagle, Marie 2007, <i>A Textbook on Media Law</i>, Gill & Macmillan</p> <p>Doolan, B 2007, <i>Principles of Irish Law.</i>, Gill & Macmillan</p> <p>Cornish & Llewlyn 2007, <i>Intellectual Property</i>, Sweet & Maxwell</p> <p>Murphy, Yvonne 2000, <i>Journalists and the Law</i>, Roundhall</p>
<i>This module does not have any article/paper resources</i>
<i>Other Resources</i>
<p>n/a: Copyright Association of Irelandn/a http://www.cai.ie/</p> <p>website: IFTN Copyright Sectionn/a http://www.iftn.ie/handbook/dsp_indexcopyright.cfm</p> <p>website: UCC Irish Lawn/a http://www.ucc.ie/ucc/depts/law/irishlaw/</p> <p>website: Law Society of Irelandn/a http://www.lawsociety.ie/</p> <p>website: Irish Case Law Examplesn/a http://www.bailii.org/databases.html#ie</p> <p>website: Irish Lawn/a http://www.irish-law.com</p> <p>website: Provider of Information on Irish Lawn/a http://www.roundhall.ie/index.htm</p> <p>website: Irish Centre for European Lawn/a http://www.icel.ie/</p> <p>website: Department of Justice, Equality and Law Reformn/a http://www.justice.ie</p> <p>website: Law Library of Congress, Irelandn/a http://www.loc.gov/law/guide/ireland.html</p> <p>website: Irish Legal Information Initiative, UCCn/a http://www.ucc.ie/law/irlii/index.php</p> <p>website: Legal Information & Resources On-line (NI/ROI)n/a http://www.legal-island.com/</p> <p>website: Foundation for Information Policy Researchn/a http://www.fipr.org/</p> <p>website: Defamation articlen/a http://www.cpj.org/attacks96/sreports/ir e.html</p>

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_MMPAR_8	Bachelor of Arts (Hons) in the Production of Music and Audio	5	Mandatory