

Full Title:	Business Planning
Module Code:	BUSS H3022
Credits:	5
Valid From:	Semester 1 - 2013/14 (September 2013)
Module Delivered in	2 programme(s)
Module Description:	no description provided
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Collaborate with group members to plan and complete work to specific deadlines. 2. Apply the knowledge acquired in other modules to a specific business. 3. Evaluate the work of the group including their own contribution. 4. Develop and present a report to a professional standard. 	

Module Content & Assessment

Indicative Content
Group formation The students will be allocated to groups. There will be a mixture of nationalities in each group.
Introduction to Business Planning n/a
Internal Analysis n/a
External Analysis n/a
Strategic and Operational Plans for each function n/a
Financial Modelling n/a
Concluding the Plan n/a
Presentation n/a
Individual reflective document n/a

Assessment Breakdown	%
Course Work	100.00%

Full Time

Course Work							
<i>Assessment Type</i>	<i>Assessment Description</i>	<i>Outcome addressed</i>	<i>% of total</i>	<i>Marks Out Of</i>	<i>Pass Marks</i>	<i>Assessment Date</i>	<i>Duration</i>
Oral Examination/Interview	Progress meetings with the lecturer to assess progress on the project, and the general functioning of the group.	1	10.00	0	0	Every Second Week	0
Presentation	Presentation of the key points of the plan, prior to finalising the report.	1,2,4	25.00	0	0	Week 8	0
Group Project	Submission of the final written report.	1,2,4	45.00	0	0	Week 10	0
Reflective Journal	Self assessment reflective report. Every student will submit this report individually and it will be based on a learning log.	3	20.00	0	0	Week 12	0

No Project

No Practical

No End of Module Formal Examination

Reassessment Requirement

No repeat examination
Reassessment of this module will be offered solely on the basis of coursework and a repeat examination will not be offered.

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
				9.00
		Total Weekly Learner Workload		9.00
		Total Weekly Contact Hours		2.00

This course has no Part Time workload.

Resources

Recommended Book Resources

Richard Stutely, *The Definitive Business Plan*, Prentice Hall

Supplementary Book Resources

Thomas Cooney , Shane Hill, *New Venture Creation in Ireland*, Oak Tree Press

This module does not have any article/paper resources

Other Resources

n/a: www.enterprise-ireland.com

n/a: www.investni.com

Website: VETBA Vocational Education and Training for Business Advisors 2012, n/a, VETBA
<http://vetba-elearning.spi.pt/>

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_BBAF_B	Bachelor of Arts (Honours) in Accounting and Finance	5	Mandatory
DK_BBUST_8	Bachelor of Business (Honours)	5	Elective