

Full Title:	Authoring for Interactive Narrative
Module Code:	MEDA I8Z20
Credits:	5
Valid From:	Semester 1 - 2014/15 (September 2014)
Module Delivered in	2 programme(s)
Module Description:	This module will further develop knowledge acquired in previous writing, project development, media theory and media analysis modules to equip students with the skills to design, develop and implement interactive narratives.
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Develop a concept for an Interactive Narrative 2. Design, refine and produce a script for linear and non-linear Interactive Narratives. 3. Produce multimedia assets to a professional standard and integrate assets to produce a robust and navigable user driven Interactive Narrative. 4. Conduct and document comprehensive user testing of the Interactive Narrative to inform iterative refinement of the user experience. 5. Conduct a critically reflection on the process of producing multimedia based Interactive Narrative experiences 	

Module Content & Assessment

Indicative Content
Interactive Narrative Structure n/a
Genre n/a
Target Audience Research n/a
Narrative Assets and Aesthetics n/a
Interactive Narrative Design and Documentation n/a
Testing and Iterative Refinement n/a

Assessment Breakdown	%
Course Work	100.00%

Full Time

Course Work							
Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Continuous Assessment	Project Concept	1	10.00	0	0	Week 1	0
Continuous Assessment	Interactive Narrative Design Document & Script	2	20.00	0	0	Week 5	0
Continuous Assessment	Interactive Narrative Assets & Authoring	3	40.00	0	0	Week 9	0
Continuous Assessment	User Testing and Revision Report	4	20.00	0	0	Week 11	0
Class Test	Blog and Critical Reflection Report	5	10.00	0	0	Week 13	0

No Project

No Practical

No End of Module Formal Examination

Reassessment Requirement

No repeat examination

Reassessment of this module will be offered solely on the basis of coursework and a repeat examination will not be offered.

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecturer-Supervised Learning (Contact)	Lab based Workshop session	3.00	Every Week	3.00
Independent Study	Product Development	5.33	Every Week	5.33
Total Weekly Learner Workload				8.33
Total Weekly Contact Hours				3.00

This course has no Part Time workload.

Resources

Recommended Book Resources

Mark Stephen Meadows 2002, *Pause & Effect: The Art of Interactive Narrative*, New Riders Press [ISBN: 978-0735711716]

Marie-Laure Ryan 2003, *Narrative as Virtual Reality: Immersion and Interactivity in Literature and Electronic Media*, The Johns Hopkins University Press [ISBN: 978-0801877537]

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_IMCCM_8	Bachelor of Arts (Hons) in Communications in Creative Media	6	Elective
DK_IMMAT_7	Bachelor of Arts in Media Arts and Technologies	6	Elective