

Full Title:	Scriptwriting for Creative Media
Language of Instruction:	English
Module Code:	MEDA I7005
Credits:	5
Valid From:	Semester 1 - 2014/15 (September 2014)
Module Delivered in	2 programme(s)
Module Description:	The aims of this module are to recap and further equip students in the drafting and redrafting process with regard and particular focus on working towards final projects.
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Identify both the positives, potential and the possible problems with first draft stage writing. 2. Understand the re-drafting process 3. Group work with others in script development. 4. Incorporate feedback into their work 5. Examine the potential of theoretical application to structures in narrative and storytelling 	

Module Content & Assessment

Indicative Content

No indicative content

Assessment Breakdown

Course Work

%

100.00%

Special Regulation

100% C.A. based on script development and drafting.

Full Time

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Continuous Assessment	Redrafting a given script (first draft). Identifying the problems and possibilities presented in this work. Solving these and creating an improved draft.	1,2,5	40.00	0	0	n/a	0
Continuous Assessment	Original Script: Students will write an original first draft script.	1,3	30.00	0	0	n/a	0
Continuous Assessment	Students will revise and hone a second draft of their original script, incorporating notes and feedback into the draft.	2,4,5	30.00	0	0	n/a	0

No Project

No Practical

No End of Module Formal Examination

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Tutorial	Practical writing analysis and re-drafting	3.00	Every Week	3.00
Total Weekly Learner Workload				3.00
Total Weekly Contact Hours				3.00

This course has no Part Time workload.

Resources

Recommended Book Resources

- Hillaird, R. 2011, *Writing for Television, Radio & New Media*, Cengage U.K
- Chitlik, P. 2008, *Rewrite: A Step-by-Step guide to Strengthen Structure, Characters and Drama in your Screenplay*, 1st Ed., Michael Wiese Productions U.S..A
- Seeger, L. 2010, *Making a Good Script Great*, 3rd Ed., Silman-James Press C.A. 90210 U.S.A.
- Bonime, A & Pohlmann K, C. 2007, *Writing for New Media*, 2007 Ed., Wiley U.K.
- Garrand, T. 2006, *Writing for Multimedia and the Web*, 2009 Ed., Focal Press
- Whitcomb, C. 2002, *The Writer's Guide to Writing your Screenplay: How to Write Great Screenplays for Media*, Kalmbach Publishing Co. Canada

This module does not have any article/paper resources

Other Resources

Website: Lance Weiler 2010, *Transmedia*
<http://www.lanceweiler.com>

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_IMCCM_8	Bachelor of Arts (Hons) in Communications in Creative Media	6	Mandatory
DK_IMMAT_7	Bachelor of Arts in Media Arts and Technologies	5	Mandatory