

Full Title:	Introduction to Film Studies
Language of Instruction:	English
Module Code:	MEDA C8Z04
Credits:	5
Valid From:	Semester 1 - 2014/15 (September 2014)
Module Delivered in	1 programme(s)
Module Description:	Students completing this module will be introduced to the process of communication in moving images and to the language of visual texts. Students will learn about the evolution of cinema from the 1890s to the current technology employed in creation of film. Students taking this course will do so alongside students on the BA (Hons) in Film & Television Production programme, but have separate assessments.
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Analyse still and moving images, having acquired theoretically-informed critical skills. 2. Identify how media images are constructed. 3. Demonstrate an understanding of the elements used in creating visual messages such as mise-en-scene and editing. 4. Use the basic knowledge of film theory and history to reflect on the process of film-making in different social and historical contexts. 	

Module Content & Assessment

Indicative Content
Visual literacy and Reading the image: Ideology; realism; intertextuality n/a
Film History: The development of forms, film styles and genres n/a
Technological developments; n/a
Film industry & economics n/a
Film Movements: early silent cinema, poetic realism, film noir, British and French New Wave n/a
Audiences; Genre (Characteristics, Uses of Genre, Hybridisation); Authorship n/a
The language of film theory n/a
Narrative forms & the development of narrative theories and textual readings n/a
Mise-en-scene; Camera terms; Montage; n/a
The impact of digital technology on film as an art-form n/a
Special effects, the Blockbuster film and realism; n/a
Approaches to Digital film-making: e.g. Hollywood, Dogme. n/a

Assessment Breakdown	%
Course Work	50.00%
End of Module Formal Examination	50.00%

Full Time

Course Work							
Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Reflective Journal	Weekly reflective journal on their learning	1,2,3,4	30.00	0	0	n/a	0
Presentation	n/a	4	20.00	0	0	n/a	0

No Project

No Practical

End of Module Formal Examination							
Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Formal Exam	End-of-Semester Final Examination	1,3,4	50.00	0	0	End-of-Semester	0

Reassessment Requirement**A repeat examination**

Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	No Description	2.00	Every Week	2.00
Tutorial	No Description	1.00	Every Week	1.00
Directed Reading	Screening of Film	2.00	Every Week	2.00
Independent Study	No Description	2.00	Every Week	2.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				3.00

This course has no Part Time workload.

Resources

Supplementary Book Resources

Bordwell, D. & Thompson, K., *Film Art: an Introduction*, McGraw-Hill, 2007, 8th ed. ISBN: 0071101594

Cook, D., *A History of Narrative Film*, Norton & Co., 2004, 4th ed. ISBN: 0393978680

Cook, P., *The Cinema Book*, BFI, 2007, 3rd ed. ISBN: 1844571939

Hayward, S. (ed.), *Cinema Studies: the Key Concepts*, Routledge, 2006, 3rd ed. ISBN: 0415367824

Manovich, L., *The Language of New Media*, MIT Press, 2002

Monaco, J., *How to Read a Film: Movies, Media, Multimedia*, OUP, 2000, 3rd edition. ISBN: 019503869X

Nelmes, J. (ed.), *Introduction to Film Studies*, Routledge, 2007, 4th ed. ISBN: 0415409284

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_IMMAT_7	Bachelor of Arts in Media Arts and Technologies	1	Mandatory