

Full Title:	Placement for Hospitality Section (Degree)
Module Code:	PLCE B6Z01
Credits:	30
Valid From:	Semester 1 - 2013/14 (September 2013)
Module Delivered in	5 programme(s)
Module Description:	The industrial placement complements and extends the knowledge and skills developed during the previous 3 semesters and through prior experience. It allows the student the opportunity to take responsibility for their own development and learning and to reflect on their progress. A key feature of the placement experience is to enhance the learner's employability and future career prospects and gain experience in a range of sections within a hospitality organisation .
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Prepare an appropriate curriculum vitae and develop interview skills expected by placement and graduate recruiters 2. Achieve appropriate standards of performance in the workplace. 3. Prepare a portfolio analysing learning from the workplace 4. Relate and critically examine selected academic knowledge and skills to specific industry situations 5. Critically evaluate their own performance and learning experiences throughout a range of areas in their placement site. 	

Module Content & Assessment

Indicative Content

The module introduces students to the elements learning for and from the workplace as part of their continuing personal and professional development planning.

The students also experience a variety of managerial and service level approaches.

The delivery of the taught element of the module includes:

Preparation for placement recruitment, CV preparation, interview skills, personal preparation review, job profiles and expectations, employer presentations.

The process of learning from the workplace;

assertiveness, negotiation skills and strategies for coping with stress and pressures in the workplace; customer awareness and expectations; external and internal organisational culture, training and development in the workplace. Identification of employability skills and attributes, and career planning resulting from placement.

Assessment Breakdown

Course Work

%

100.00%

Full Time

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Continuous Assessment	Pre placement activities: Pre-Placement Reflections CV Preparation - prepare a Professional CV which will be used to secure their Work Placement. Interview Skills - Interview preparation sessions to focus on the following areas • Interview Preparation Guidelines, • Body language • Appearance • Relevant Research Professional Etiquette & Personal Effectiveness Workshop Exploring the Code of Conduct specifically focusing on the themes of Professionalism, Responsibilities & Respect, Confidentiali	1	20.00	0	0	Week 1	0
Performance Evaluation	Learning Contracts, Induction Checklist, Student Progress Reports. Weeks 6 - 8	2,3,4,5	20.00	0	0	Week 8	0
Performance Evaluation	Lecturer - visit/evaluation	2,4,5	20.00	0	0	n/a	0
Class Test	Work Supervisors Evaluations,	2	20.00	0	0	Week 19	0
Reflective Journal	Reflective Learning Portfolios	3,4,5	20.00	0	0	Week 19	0

No Project

No Practical

No End of Module Formal Examination

Reassessment Requirement

Reattendance

The assessment of this module is inextricably linked to the delivery. Therefore reassessment on this module will require the student to reattend (i.e. retake) the module in its entirety.

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Practical	Industry Based - Host Organisation	38.00	Every Week	38.00
Lecturer Supervised Learning	Placement Vist & Assessment	1.00	Once per semester	0.07
Total Weekly Learner Workload				38.07
Total Weekly Contact Hours				38.07

This course has no Part Time workload.

Resources

This module does not have any book resources

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_BCULA_7	Bachelor of Arts in Culinary Arts	4	Mandatory
DK_BEVNT_7	Bachelor of Arts in Event Management	4	Mandatory
DK_BHPMG_7	Bachelor of Arts in Hospitality Management	4	Mandatory
650	Higher Certificate in Arts in Event Studies	4	Mandatory
653	Higher Certificate in Arts in Hospitality Skills (Exit Award)	4	Mandatory