

Full Title:	Radio Production
Language of Instruction:	English
Module Code:	MEDA I8Z17
Credits:	5
Valid From:	Semester 1 - 2016/17 (September 2016)
Module Delivered in	4 programme(s)
Module Description:	This module provides students with a critical introduction to the practice of radio broadcasting and research. The purpose of the module is to enable students to develop media research, scripting and presentation skills.
Learning Outcomes:	
<i>On successful completion of this module the learner should be able to</i>	
<ol style="list-style-type: none"> 1. Research and prepare the content for a programme from pre-production to post-production stages. 2. Distinguish between various programme formats and recommend suitable scripts and links. 3. Prepare questions and produce recorded and live interviews. 4. Justify and defend editorial choices for programme content. 5. Display an ability to use their communications skills in presentation and production roles. 6. Demonstrate an understanding of the elements required in order to produce a programme for broadcast. 	

Module Content & Assessment

Indicative Content
The media landscape: radio stations and ownership in Ireland. n/a
Programme formats: station styles, audiences and the digital station n/a
Radio research: finding information, desk research, documentary sources & paperwork; People skills & telephone skills; n/a
Locating guests & interviewees; Ensuring sources are reliable; Verifying facts & information n/a
Media Ethics and legal issues for radio broadcasters: Libel & defamation; 'fair comment' n/a
Dealing with organisations, public and private individuals: Privacy; Relevance; Sensitivity; n/a
Interviewing skills: Phrasing questions; Asking the right questions n/a
Scripting stories & preparing a programme brief n/a
The radio studio: tasks and responsibilities n/a

Assessment Breakdown	%
Course Work	100.00%

Full Time

Course Work							
Assessment Type	Assessment Description	Outcome addressed	% of total	Marks Out Of	Pass Marks	Assessment Date	Duration
Project	Radio Programme	1,2,3,4,5,6	50.00	0	0	n/a	0
Reflective Journal	Weekly journal reflecting on learning and assignments completed in class.	1,2,3,4,5,6	20.00	0	0	Week 13	0
Continuous Assessment	Small practical technical proficiency tests	1,3,5	30.00	0	0	Week 10	0

No Project

No Practical

No End of Module Formal Examination

Reassessment Requirement
No repeat examination <i>Reassessment of this module will be offered solely on the basis of coursework and a repeat examination will not be offered.</i>

DKIT reserves the right to alter the nature and timings of assessment

Module Workload & Resources

Workload: Full Time

Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Practical	n/a	2.00	Every Week	2.00
Lecture	No Description	1.00	Every Week	1.00
Directed Reading	n/a	2.00	Every Week	2.00
Independent Study	n/a	3.00	Every Week	3.00
Total Weekly Learner Workload				8.00
Total Weekly Contact Hours				3.00

This course has no Part Time workload.

Resources

Supplementary Book Resources

- Beaman, J. 2011, *Interviewing for Radio (Media Skills)*, 2nd Ed., Routledge Oxford [ISBN: 0415561701]
- Emm, A. 2014, *Researching for TV & Radio*, 2nd Ed., Routledge Oxford [ISBN: 0415843553]
- Fleming, C. (ed.) Wilby, P. & Conroy, A. (authors) 2009, *The Radio Handbook*, 2nd Ed., Routledge Oxford [ISBN: 0415445086]
- Connolly, D.W. 2012, *Digital Radio Production*, 2nd Ed., Waveland Press Illinois [ISBN: 1577667794]
- Hausman, C. et. al 2013, *Modern Radio Production: Production, Programming, and Performance (Wadsworth Series in Broadcast and Production)*, 9th Ed., CENGAGE Learning Custom Publishing Boston [ISBN: 1111344396]
- Martin, A. 2011, *Quick Win Media Law Ireland*, 1st Ed., Adobe ePub Book. [ISBN: 9781904887461]
- McLeish, R. 2005, *Radio production : a manual for broadcasters*, 5th Ed., Focal Press Oxford [ISBN: 0240519728]
- 2013, *Audio Production Worktext: Concepts, Techniques, and Equipment*, 7th Ed., Focal Press Oxford [ISBN: 0123983312]
- Trewin, J. 2003, *Presenting on TV & Radio: An Insider's Guide*, 1st Ed., Focal Press Oxford [ISBN: 024051906X]

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
DK_IMCCM_8	<u>Bachelor of Arts (Hons) in Communications in Creative Media</u>	6	Elective
DK_MFILM_8	<u>Bachelor of Arts (Hons) in Film and Television Production</u>	6	Elective
DK_IMMAT_7	<u>Bachelor of Arts in Media Arts and Technologies</u>	6	Elective
DK_MTFIP_7	<u>Bachelor of Arts in Theatre and Film Practice</u>	6	Elective