

PSYC B8001: Social Psychology

Module Details	
Module Code:	PSYC B8001
Full Title:	Social Psychology APPROVED
Valid From::	Semester 1 - 2013/14 (September 2013)
Language of Instruction:	
Duration:	1 Semester
Credits::	5
Module Owner::	Mairead McKiernan
Departments:	Unknown
Module Description:	no description provided

Module Learning Outcome	
On successful completion of this module the learner will be able to:	
#	Module Learning Outcome Description
MLO1	Identify and appraise the nature, scope and methods of Social Psychology
MLO2	Examine key factors that influence social thinking
MLO3	Identify and evaluate key areas of social influence
MLO4	Analyse relevant issues in social relations
MLO5	Apply the knowledge of Social Psychology to understanding self and others in an organisational setting
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named DkIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i>	
No recommendations listed	

Module Indicative Content	
Introduction to Social Psychology Nature and relevance of Social Psychology, scientific investigation and common sense	
Social Thinking Beliefs, attitudes and values	
Social Influence Conformity, persuasion and group influence	
Social Relations Attraction, altruism and prejudice	
Module Assessment	
Assessment Breakdown	%
Course Work	50.00%
Final Examination	50.00%
Module Special Regulation	

Assessments

Full Time On Campus			
Course Work			
Assessment Type	Presentation	% of Total Mark	50
Marks Out Of	0	Pass Mark	0
Timing	S1 Week 11	Learning Outcome	2,3,4
Duration in minutes	0		
Assessment Description Analysis of one topic from course showing understanding and application			
No Project			
No Practical			
Final Examination			
Assessment Type	Formal Exam	% of Total Mark	50
Marks Out Of	0	Pass Mark	0
Timing	End-of-Semester	Learning Outcome	1,2,3,4
Duration in minutes	0		
Assessment Description End-of-Semester Final Examination			
Reassessment Requirement			
A repeat examination <i>Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.</i>			
Reassessment Description End of semester examination			

Module Workload

Workload: Full Time On Campus

<i>Workload Type</i>	<i>Contact Type</i>	<i>Workload Description</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>	<i>Hours</i>
Lecture	Contact	No Description	Every Week	2.00	2
Directed Reading	Non Contact	No Description	Every Week	3.00	3
Independent Study	Non Contact	No Description	Every Week	3.00	3
Tutorial	Contact	No Description	Every Week	1.00	1
				Total Weekly Learner Workload	9.00
				Total Weekly Contact Hours	3.00

This module has no Part Time On Campus workload.

Module Resources

Recommended Book Resources

Myers, David. (2013), *Social Psychology*, 11th. McGraw Hill, [ISBN: 9780071318648].
Carr, Stuart C.. (2002), *Social Psychology: Context, Communication and Culture*, Wiley & Sons.
Hook, Franks, Bauer (eds). (2011), *Social Psychology of Communication*, Palgrave Macmillan.
Bordens. EBOOK, EBOOK.

Supplementary Book Resources

Brecklos, Olson, Wiggins. (2008), *Social Psychology*.
Kassin, Fein, Markis. *Social Psychology*, 8th.
Rogers, Wendy S. *Social Psychology*, McGraw Hill.
Myers. (2000), *Exploring Social Psychology*, 10th.

This module does not have any article/paper resources

This module does not have any other resources