

MEDA B8001: PHOTOGRAPHY

Module Details	
Module Code:	MEDA B8001
Full Title:	PHOTOGRAPHY APPROVED
Valid From::	Semester 1 - 2013/14 (September 2013)
Language of Instruction:	
Duration:	1 Semester
Credits::	5
Module Owner::	Glenn Doyle
Departments:	Unknown
Module Description:	no description provided

Module Learning Outcome	
On successful completion of this module the learner will be able to:	
#	Module Learning Outcome Description
MLO1	On completion of this module students will be able to:
MLO2	Use an SLR camera to produce satisfactory photographs within the various manual modes
MLO3	Process and print photographs from black and white film.
MLO4	Appreciate theoretical issues regarding the construction of an image
MLO5	Engage with the technical aspects of photography in a creative way
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named DkIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i>	
No recommendations listed	

Module Indicative Content
The Camera's Principles of Exposure, Using different lenses, Film/Sensor sizes, Film Speed characteristics, etc. n/a
Image Movement – Learn how to use speed of subject, direction of travel and shutter speed to control image movement. n/a
Primary Lighting – Studio lighting and lighting setups. n/a
Electronic Imaging – use of digital cameras, scanners and scanning software. n/a
Photographing different subjects. n/a

Module Assessment	
Assessment Breakdown	%
Course Work	100.00%
Module Special Regulation	

Assessments

Full Time On Campus			
Course Work			
Assessment Type	Class Test	% of Total Mark	10
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	2
Duration in minutes	0		
Assessment Description In Class Proficiency Exam			
Assessment Type	Continuous Assessment	% of Total Mark	10
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	4,5
Duration in minutes	0		
Assessment Description Weekly directed Photography upload			
Assessment Type	Continuous Assessment	% of Total Mark	30
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	2,3,4,5
Duration in minutes	0		
Assessment Description Production of Workbook			
Assessment Type	Essay	% of Total Mark	20
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	4
Duration in minutes	0		
Assessment Description Theoretical Essay			
Assessment Type	Class Test	% of Total Mark	30
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	2,3,4,5
Duration in minutes	0		
Assessment Description Production of a Body of Photographic Images			
No Project			
No Practical			
No Final Examination			

Module Workload

Workload: Full Time On Campus

<i>Workload Type</i>	<i>Contact Type</i>	<i>Workload Description</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>	<i>Hours</i>
Practical	Contact	No Description	Every Week	2.00	2
Independent Study	Non Contact	No Description	Every Week	4.00	4
Directed Reading	Non Contact	No Description	Every Week	3.00	3
				Total Weekly Learner Workload	9.00
				Total Weekly Contact Hours	2.00

This module has no Part Time On Campus workload.

Module Resources

Recommended Book Resources

Gunning, Ellen. Public Relations: a practical approach, 2. Gill & Macmillan, 2012.

Supplementary Book Resources

Langford, M. Langford's Basic Photography: The Guide for Serious Photographers, 9. Focal Press, 2009.

Langford, M. Langford's Advanced Photography, 7. Focal Press, 2007.

McLean, Les. Creative B/W Photography, David & Charles, 2002.

This module does not have any article/paper resources

Other Resources

<http://www.dpreview.com/>.

<http://www.flickr.com>

<http://www.fotocommunity.com/>.

<http://www.zonezero.com>.

<http://strobistindex.blogspot.ie/>