

Module Details	
Module Code:	MGMT B8Z07
Full Title:	Management APPROVED
Valid From::	Semester 1 - 2013/14 (September 2013)
Language of Instruction:	
Duration:	1 Semester
Credits::	5
Module Owner::	
Departments:	Unknown
Module Description:	no description provided

Module Learning Outcome	
On successful completion of this module the learner will be able to:	
#	Module Learning Outcome Description
MLO1	Evaluate the principal historical and current approaches to the study of management.
MLO2	Define the nature of managerial work by demonstrating an understanding of the political, economic, socio-cultural and technological influences on organisations and managers.
MLO3	Comprehend the range of complicating factors that prevent the study of management from ever becoming an exact science.
MLO4	Explain the ethical and competitive environment in which managers operate.
MLO5	Identify and discuss the nature of the following managerial roles and their importance for the effective management of business organisations: Interpersonal, Informational and Decisional.
MLO6	Describe the issue of Human Resource Management as a pivotal factor that improves organisational efficiency and effectiveness and distinguishes high performance organisations from average performers.
MLO7	To explore the concepts of leadership and motivation in the context of the ever increasing internationalisation of business
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named DkIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i>	
No recommendations listed	

Module Indicative Content
The Functional Areas of an Organisation Finance, Marketing, Information Technology, Operations Management and Human Resource Management
Managers and Management Provide an overview of the evolution of Management. Define the nature of managerial work taking into account the impacts of the external environment. Demonstrate how these factors prevent the study of management from ever becoming an exact science.
Ethics and Competition Appreciate and understand the importance of the ethical and competitive environment in which managers operate. An understanding of how ethics can be incorporated into management practice.
Managerial Roles Recognise the concept of describing and understanding the work of a manager in terms of managerial roles.
People in Organisations Evaluate the concepts and theories relating to the role of perception.

Module Assessment	
Assessment Breakdown	%
Course Work	30.00%
Final Examination	70.00%
Module Special Regulation	

Assessments

Full Time On Campus			
Course Work			
Assessment Type	Group Project	% of Total Mark	30
Marks Out Of	0	Pass Mark	0
Timing	n/a	Learning Outcome	1,2,3
Duration in minutes	0		
Assessment Description The group project should assess students' understanding of learning outcomes 1,2,&3 in the context of modern day business performance			
No Project			
No Practical			
Final Examination			
Assessment Type	Formal Exam	% of Total Mark	70
Marks Out Of	0	Pass Mark	0
Timing	End-of-Semester	Learning Outcome	1,2,3,4,5,6,7
Duration in minutes	0		
Assessment Description End-of-Semester Final Examination should assess learning outcomes 4,5,6,& 7. the exam should challenge students in current management practice			
Reassessment Requirement			
A repeat examination Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.			

Module Workload

Workload: Full Time On Campus

<i>Workload Type</i>	<i>Contact Type</i>	<i>Workload Description</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>	<i>Hours</i>
Lecture	Contact	No Description	Every Week	3.00	3
Directed Reading	Non Contact	No Description	Every Week	2.00	2
Independent Study	Non Contact	No Description	Every Week	4.00	4
				Total Weekly Learner Workload	9.00
				Total Weekly Contact Hours	3.00

This module has no Part Time On Campus workload.

Module Resources

Recommended Book Resources

Tiernan, Siobhan D., Morley, Michael J, Foley, Edel. (2013), Modern Management Theory and Practice for Irish Students, 4th Edition. Gill and Macmillan,, p.384, [ISBN: 978071756320].

Supplementary Book Resources

Robbins, Stephen, Coulter, Mary. Management (International Edition) 8th Edition ISBN 0131272721, Prentice Hall, 2004.

Naylor, John. Management, 2nd Edition ISBN 0-273-67321-1, FT Prentice Hall, December 2003.

Jones, Gareth R., George, Jennifer M.,. Contemporary Management, 3rd edition ISBN 0072860820, McGraw-Hill, January, December 2004.

Stephen P Robbins David A Decenzo. (2004), Fundamentals of Management Essential Concepts and Applications, 4th Edition. Prentice Hall, [ISBN: 0131225472].

This module does not have any article/paper resources

Other Resources

The Irish Times.

Sunday Business Post.

Harvard Business Review.

Journal of Business Ethics.

Journal of Management Studies.

www.businessweek.com.

www.business2.com.

www.businessworld.ie.